

SRC UX

Peter Durrer



Overview of Use Cases

Button-based implementation

(onboarding by Mastercard SRCi)

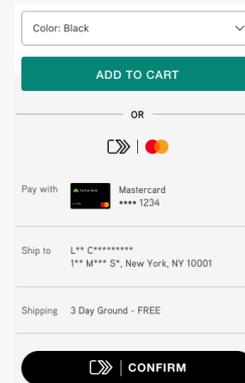


- Prescribed button design strategically placed on existing product and/or checkout page(s)
- UX/UI largely managed by third-party SRC participants (SRCi and DCF)
- Consistent experience for consumers across merchants

Non-button-based implementations

(SDK, APIs)

- SRC integrated/embedded directly within merchant's existing checkout and/or product pages
- Provides consumers with the option to 'pay as they go'



Saks Fifth Avenue (saks.com) – registration

Saks Fifth Avenue

Welcome, Sign In

Ship To 



DESIGNERS THE EDIT WOMEN'S APPAREL SHOES HANDBAGS JEWELRY & ACCESSORIES BEAUTY MEN KIDS HOME SALE

Saks Bag (1) | Saved (0)



Regina Andrew Design
Clove Stem Buffet Table Lamp
This item may incur slight delays in shipment.
\$205.00

- 1 +

\$205.00 **X**

[Save For Later](#)

Order Summary

Subtotal \$205.00
Estimated Shipping \$7.50

Estimated Total \$212.50

Apply Promo Code +

CHECKOUT

OR CHECKOUT WITH



Saks Fifth Avenue (saks.com) – registration

src.mastercard.com/access/welcome/enroll

Cancel

Protect your payment information
The easy way to pay online

New User Returning User

Enter your card details

Card Number
52 7981

Expiry
05/24

Security Code
870

CONTINUE

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src.mastercard.com/pay/create

Saks Fifth Avenue \$205.00 est

Pay with

**** 7981

Billing address

First Name
John

Last Name
Smith

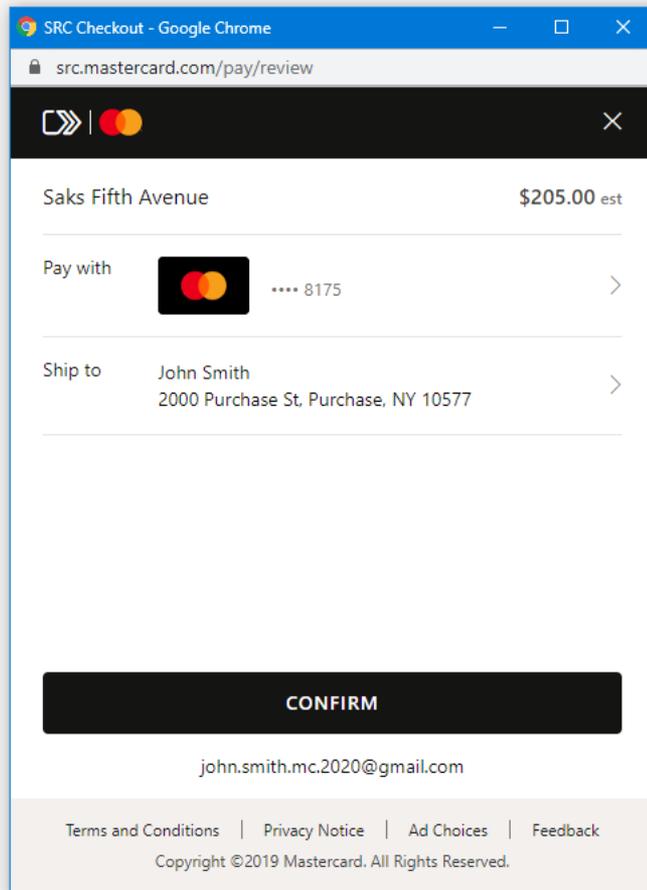
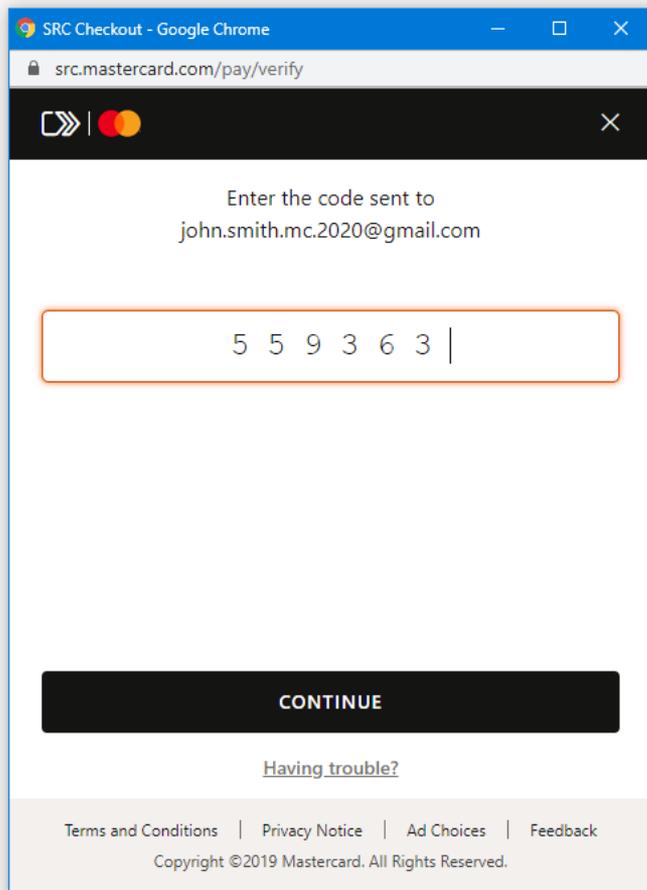
Country
United States

Street Address
2000 Purchase St

Apt/Suite (Optional)

City
Purchase

Saks Fifth Avenue (saks.com) – registration

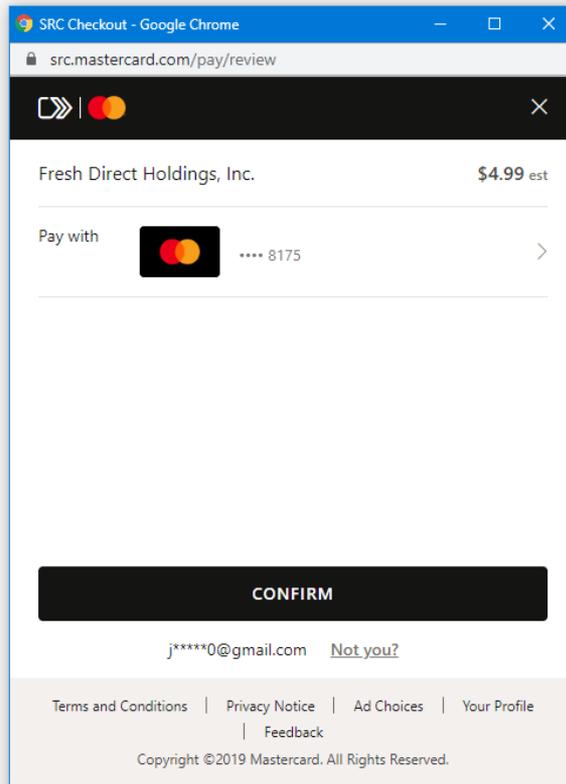


Fresh Direct (freshdirect.com) – returning checkout

freshdirect Checkout Need Help? 1-866-283-7374

Deliver to	Arrive by	Pay with
<p>Add an Address</p>	<p>Select a Time</p>	<p>Add a Method</p> <p>Or</p> <p> PayPal Check out </p>
<p>Delivery Fee</p> <p>\$0.00</p>	<p>Tip (Optional) ⓘ</p> <p>\$0 ▾</p>	<p>Order Total</p> <p>\$4.99</p> <p>Place Order ></p>

Fresh Direct (freshdirect.com) – returning user



Saks Fifth Avenue (saks.com) – existing user, new browser

Welcome, Sign In | Ship To   

DESIGNERS THE EDIT WOMEN'S APPAREL SHOES HANDBAGS JEWELRY & ACCESSORIES BEAUTY MEN KIDS HOME SALE

Saks Bag (1) | Saved (0)



Regina Andrew Design
Honeycomb Glass Table Lamp
This item may incur slight delays in shipment.
\$387.50

- 1 +

\$387.50 **X**

[Save For Later](#)

Order Summary

Subtotal	\$387.50
Estimated Shipping	\$7.50
Estimated Total	\$395.00

Apply Promo Code **+**

CHECKOUT

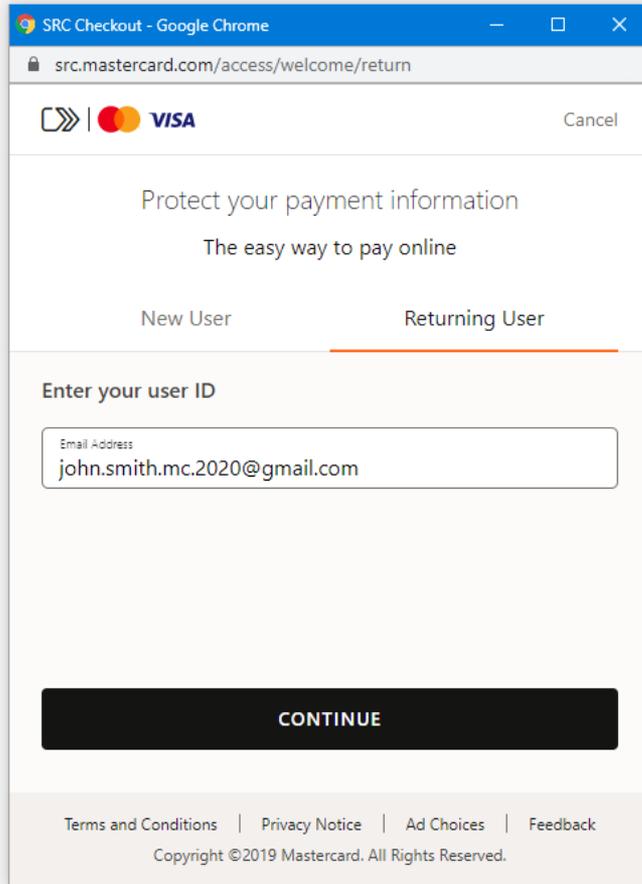
OR CHECKOUT WITH

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Saks Fifth Avenue (saks.com) – existing user, new browser



SRC Checkout - Google Chrome

src.mastercard.com/access/welcome/return

Cancel

Protect your payment information
The easy way to pay online

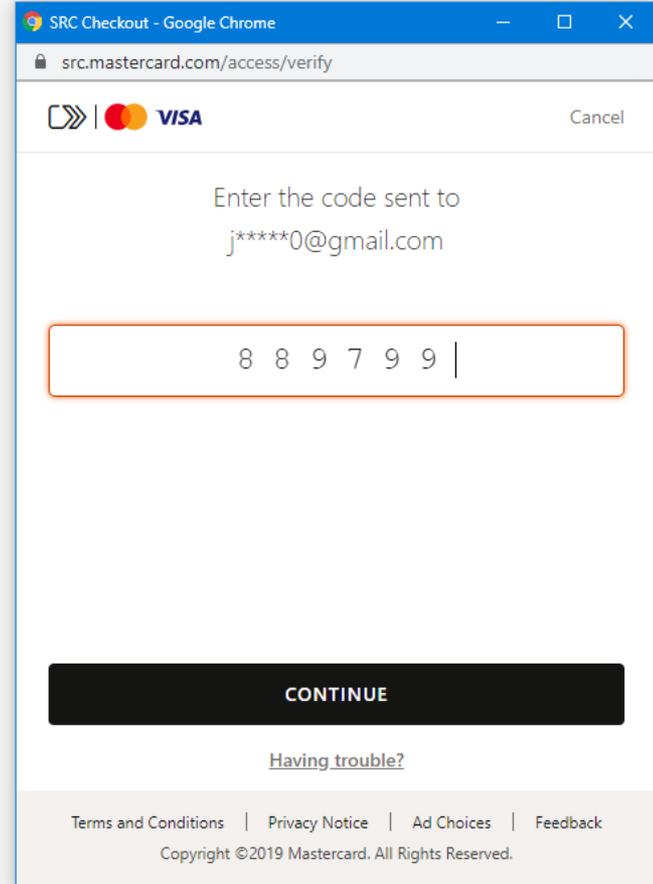
New User **Returning User**

Enter your user ID

Email Address
john.smith.mc.2020@gmail.com

CONTINUE

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SRC Checkout - Google Chrome

src.mastercard.com/access/verify

Cancel

Enter the code sent to
j*****0@gmail.com

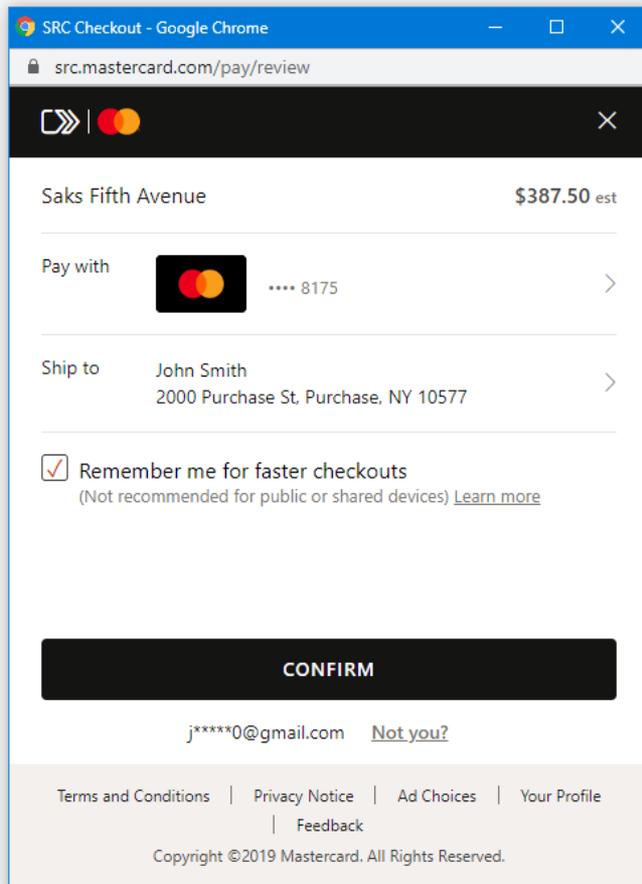
8 8 9 7 9 9 |

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Saks Fifth Avenue (saks.com) – existing user, new browser





What's next...