

# Stablecoin

## **Digital Products Strategy**

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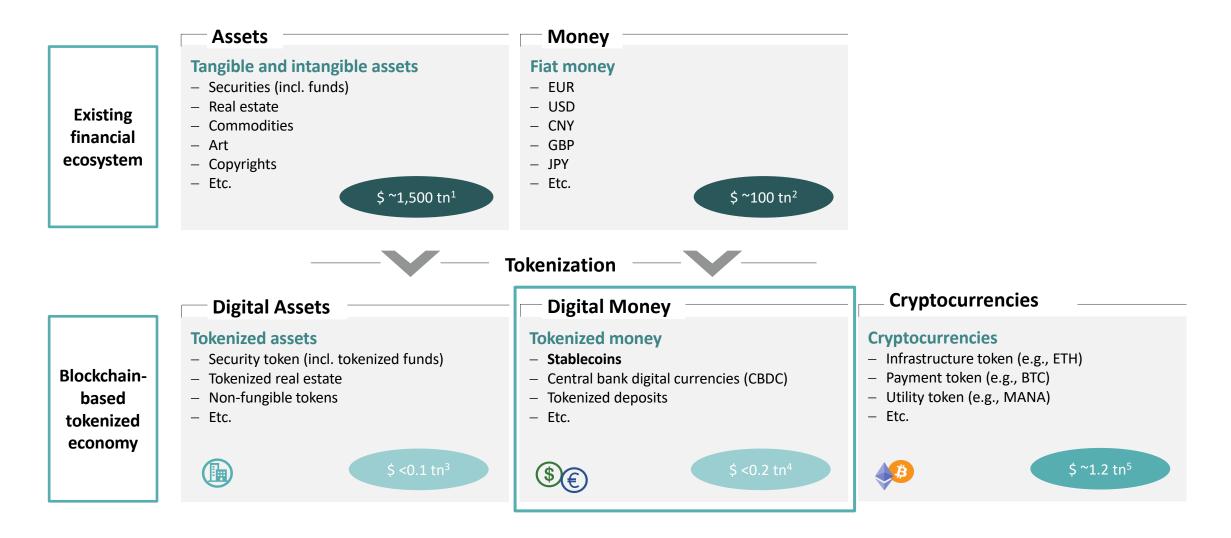
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# The tokenized economy



## Stablecoins as a building block of the blockchain-based tokenized economy



1) McKinsey (Link); 2) Global monetary aggregate M2; 3) Valuates Reports (Link); 4) Mainly USD-denominated stablecoins (see, coinmarketcap.com); 5) Coinmarketcap.com 23.01.2024 / DWS Investment GmbH

# Market overview

## Stablecoin rationale



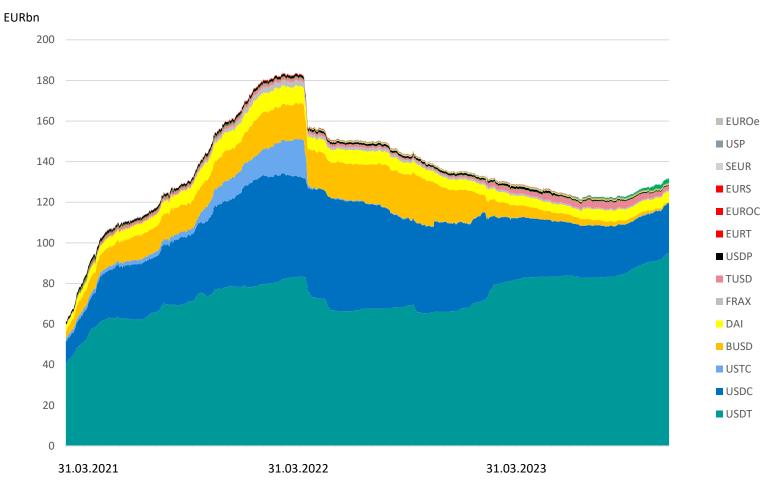
# What are stablecoins? A stablecoin is a **type of digital money** whose value is tied

- to an asset such as the U.S. dollar, euro or gold **to maintain a stable price.**
- Stablecoins try to tackle price fluctuations by reducing volatility compared to traditional blockchain-based assets such as Bitcoin and Ether resulting in a better suited digital money solution for the digitalized economy.

### Why euro stablecoins?

- Current global stablecoin market has a market
   capitalization of €134bn<sup>1</sup> (99% is denominated in U.S. dollars)
- Markets in Crypto-Assets Regulation (MiCAR) creates the required regulatory framework that shall enable to build a secure and reliable euro stablecoin
- Interest rates moving back into positive territory can allow stablecoin issuers to create a profitable business case for a euro stablecoin

#### Stablecoin market overview<sup>2</sup>



# Different forms of digital money

## Publicly issued and privately issued digital/tokenized fiat money



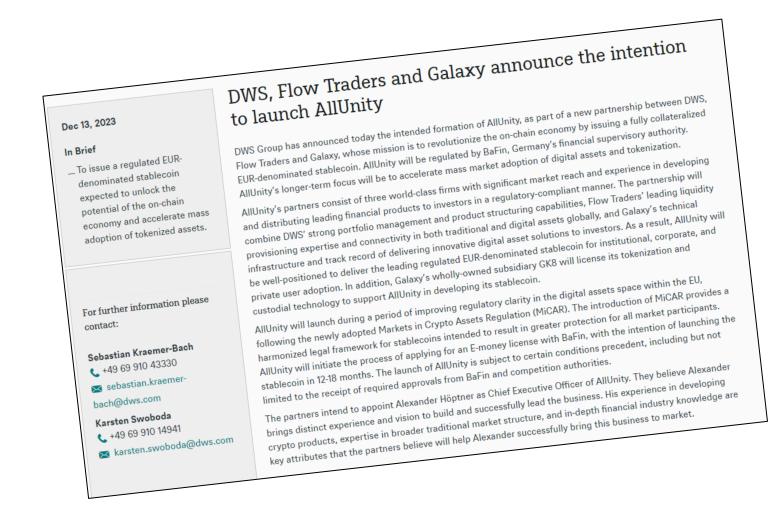
Digital / Tokenized fiat money				
Public issuer		Private issuer		
Wholesale CBDC	Retail CBDC	Tokenized deposits	Regulated stablecoins	Unregulated stablecoins
Tokenized central bank money for the interbank market	Tokenized or digital central bank money for retail and corporate users	Tokenized form of commercial bank deposits	MiCAR-regulated e-money token (EMT) and asset-referenced token (ART)	Asset-backed and algorithmic stablecoins (pre-MiCAR)
<ul> <li>Issuer and technology</li> <li>Central Bank</li> <li>Private blockchain (closed ecosystem)</li> <li>Use case and end user</li> </ul>	<ul> <li>Central Bank</li> <li>Not necessarily based on blockchain</li> </ul>	<ul> <li>Banks</li> <li>Private blockchain (closed ecosystem)</li> </ul>	<ul> <li>Banks and e-money institutions</li> <li>Public blockchain (open ecosystem)</li> </ul>	<ul> <li>FinTech companies</li> <li>Public blockchain (open ecosystem)</li> </ul>
<ul> <li>Settlement asset for tokenized capital markets (incl. FX) and interbank payments (incl. cross- border)</li> </ul>	<ul> <li>Traditional retail payments (incl. PoS and e-commerce)</li> <li>Payments from and to the government</li> </ul>	<ul> <li>Programmable retail and corporate payments (incl. machine-to-machine payments)</li> </ul>	<ul> <li>Today: crypto trading and DAO treasury</li> <li>Future: same use cases as wholesale CBDC and tokenized deposits</li> </ul>	<ul> <li>Today: crypto trading and DAO<sup>1</sup> treasury</li> <li>Future: only niche use cases in DeFi due to not being regulated as EMT/ART</li> </ul>

Different forms of tokenized money will co-exist addressing different needs and use cases. A DWS co-issued euro stablecoin would differentiate itself from other forms of tokenized money by being fully regulated and available on public blockchains.

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# DWS, Flow Traders and Galaxy announce intention to launch Allunity

## Press release from 13 December 2023



- Intention to issue a regulated EUR-denominated stablecoin expected to unlock the potential of the onchain economy and accelerate mass adoption of tokenized assets.
- DWS' strong portfolio management and product structuring capabilities
- Flow Traders' leading liquidity provisioning expertise and connectivity in both traditional and digital assets globally
- Galaxy's technical infrastructure and track record of delivering innovative digital asset solutions to investors
- AllUnity will initiate the process of applying for an Emoney license with BaFin, with the intention of launching the stablecoin in 12-18 months
- AllUnity will be regulated by BaFin, Germany's financial supervisory authority.

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